



# Nikon Photo Contest 2014-2015

Put your lens on the world.

## Call for entries 2014.9.15–2014.12.15

### About the Nikon Photo Contest

#### History

The Nikon Photo Contest International has been held by Nikon Corporation since 1969 to provide an opportunity for photographers around the world to communicate and to enrich image-making culture for professionals and amateurs alike.

In the last 10 years, with the wide penetration of digital cameras with video capabilities, the environment surrounding image-making has dramatically changed. Adapting to this change, the 34th contest was reconceived, changing its name and its structure, and it continues to evolve to create new standards and provide new opportunities for discovery.

#### Vision

The Nikon Photo Contest nurtures an aspirational community that supports photographers and filmmakers who wish to share important stories and influence the way people think through images.



## Entry Guidelines

This year for the first time, all categories in photography and video will accept entries from any digital device, including smartphones. The video category will broaden its accepted length of 6 to 180 seconds, and will have an independent set of judges.

## Entry Categories

### Photography

Category A: Theme "HOME," single photo

Category B: Theme "HOME," photo story (two to five images that present the theme)

Category C: Open theme, single photo

Category D: Open theme, photo story (two to five images)

### Video

Category E: Theme "HOME," 6 to 180 seconds in length

Category F: Open theme, 6 to 180 seconds in length

### About the theme "HOME"

Home. It's a place. It's a feeling. It's where and how you live. It's what you value, no matter where you are. We at Nikon recognize that home is at the heart of everything. This year's contest asks you to show us what home means to you.

## Awards and Prizes

### **Grand Prize:**

1 award. The winner will receive a trophy, an award certificate, and Nikon products equivalent to 1,000,000 yen, 500,000 yen in cash and the opportunity to show his or her portfolio on the Nikon Photo Contest Website. \*1

The Grand Prize will be selected separately from the 1st place for each category.



**1st place:**

1 award per category. The winners will receive a trophy, an award certificate, and Nikon products equivalent to 500,000 yen and the opportunity to show their portfolios on the Nikon Photo Contest Website.\*1

**2nd place:**

5 awards per category. The winners will receive a trophy, an award certificate, and Nikon products equivalent to 200,000 yen.

**3rd place:**

10 awards per category. The winners will receive a trophy, an award certificate, and Nikon products equivalent to 100,000 yen.

**Participants Award for Most Popular Entry:**

1 award. The winner will receive a trophy, an award certificate, and 500,000 yen.

**“Generation N” Award:**

For the most promising entrants under age 19 with a fresh take on the world. 10 awards\*2. The winners will receive an award certificate and Nikon products equivalent to 300,000 yen.

Note: Prizes are subject to change without notice and cannot be exchanged, transferred or redeemed for cash.

\*1 The winners of the Grand Prize and 1st place prize for each category will have an opportunity to exhibit additional work on the awards website. Winners are requested to submit, free of charge, a selection of other works for which they hold the copyright. Prizes will not be revoked if winners decline to exhibit additional work.

Winners will be contacted directly with additional details regarding the prizes.

\*2 Entrants under age 19 (at the time of submission during 2014/09/15-12/15) will be eligible for this award from all categories. Winners will be requested to submit official confirmation of their date of birth. In the event that such documentation is not provided, winning status will be revoked.



## Entry Period

2014/9/15 (Monday) - 2014/12/15 (Monday) (closes at 1:00 p.m. Japan standard time)

## Eligibility

The contest is open to all, professional and amateur, regardless of age, sex or nationality.

## Note:

- Entrants under 18 years of age require the permission of a parent or guardian. By entering the contest, entrants under 18 years of age indicate that they have obtained the permission of a parent or guardian.
- The contest is not open to employees of Nikon (below, the “organizer”) or its subsidiaries or affiliates.

## Submission Rules

- **Entry is limited to original works that have not formerly been displayed or exhibited and to which the entrant holds all applicable rights. Works that have won prizes in other contests or that have been submitted to other contests currently underway are not eligible. Works that are entered in other competitions after submitting to this contest will not be eligible.**
- Entries for still photography categories (Category A, B, C, D) are limited to a total of ten works; for example, two entries in Category A and one entry of four photographs in Category D would be counted as a total of six works.
- The same works or portions of the same works cannot be submitted to both the single photo category and photo story category.
- Entrants can submit one entry in the movie category. This means you need to select either Category E or F.
- Entrants can submit to both photography and video categories (maximum



submission is 10 pieces of work in photography and 1 video). The number of categories you submit to is not limited, up to the number of work noted above.

## Submission Guidelines

### Still photography

- Image data files created with any digital device including smartphones, digital still cameras (including medium and large-format cameras). Images that have been retouched using software or by other means will be accepted. Retouched photography using camera app or photo editing app is also accepted. Both color and monochrome images will be accepted. We will not be accepting any entries taken on film. Scans of photographs taken by film cameras are not eligible.
- File size: Up to 20 MB per work
- File format: JPEG/150dpi recommended
- The standard color space for the judging process is sRGB

#### Note:

Winners may be requested to provide higher resolution images for publication or display purposes related to the contest.

### Video

- Video files created using the video-recording feature of any digital devices (including smartphones, digital still cameras, and camcorders).
- Length: 6 seconds to 180 seconds
- File size: Up to 400 MB
- File format: MOV or MP4
- Any music used must either be copyright-free and performed and recorded by the entrant or a person designated by the entrant (commercial recordings of copyright-free music may not be used) or be works for which the entrant holds the copyright and for which the copyright has not been transferred to a copyright collective or other body.



## How to Enter

After carefully reading all the information on the web page, click the “Submit” button at the bottom, fill out the entry form, upload your work and submit.

You can also enter from your smartphone by downloading our submission app for android and iOS, which will be released when entries start.

## Judging

- After the first round of judging, all entries will be posted onto this website (planned timing: January, 2015). Awards will be decided after the second round (February), and final round (April) of judging. Contest results are scheduled to be announced on this website in June 2015.
- Everyone who has entered the contest has a right to vote for the “Participants Award for Most Popular Entry.” All work that has passed the second round of judging will be subject to voting. Voting is scheduled to be in April 2015. Details will be announced on this website.

## Notification to Winners

The winners will be notified through email by the end of May 2015.

## Note:

- Winners are requested to review the documents sent to them separately via e-mail from the organizer (including a local Nikon office or authorized Nikon distributor) and, in the event they accept the terms and conditions, to fill out the required items, sign the form (or, if replying by e-mail, accept the terms and conditions electronically as specified in the e-mail message) and deliver them to the organizer either by mail or through electronic means on or before the date stated in the documents. Winners may be contacted by telephone should the organizer deem it necessary to confirm any of the information provided.

- Please note that failure to respond within 14 days of the date on which the organizer sends the notification e-mail, whether due to server malfunction or any other cause, will result in disqualification. Entrants should therefore notify the organizer of any changes to their e-mail addresses using the entry page on this website. The organizer does not accept liability for any disadvantages that may arise as the result of inability to receive e-mail.

#### Award Ceremony and Exhibition

Grand Prize, 1st position for each category, and Participants Award for Most Popular Entry winners will be invited to the award ceremony. An exhibition will be held of all awarded works. Details of venues and dates to be announced on this website.

#### Disclaimers

- Entries and the persons depicted therein are restricted to works for which the entrant holds the copyright or for the use of which the entrant has received the prior permission of the right holder. The entrant is responsible for taking all steps necessary to protect the rights of persons depicted, including but not limited to obtaining their permission. Entrants are responsible for the resolution of any legal issues arising from their works and agree to pay any costs thereby incurred. The organizer reserves the right to disallow entries that depict brand logos or other intellectual property, whether on signs or posters or in other forms, or that in its judgment are harmful to the public order, violate standards of decency or are contrary to the goals of the contest. Entrants must also hold all applicable rights to the final image, including any retouching or other image processing.
- Once submitted, entries will not be returned to entrants under any circumstances, even if they are later withdrawn.
- Entrants will not be notified of receipt of their entries and the organizer will not respond to inquiries concerning receipt.
- Entries are only accepted through the Internet.
- Data (image data and contestant information) submitted to the contest will be stored on the servers of Photo Highway Japan, which has been contracted to serve

in this capacity by the organizer.

#### Stipulations

- Entering the contest constitutes agreement to contest terms and conditions. The organizer reserves the right of final judgment concerning items not expressly stated in the contest terms and conditions. Entrants who do not consent to the organizer's decisions may withdraw from the contest. All costs associated with withdrawal from the contest are to be borne by the participant.
- The organizer may elect to suspend or postpone receipt of any or all entries if in its judgment the contest cannot be run smoothly, securely or without affecting the fairness of the judging due to circumstances beyond its control, including but not limited to computer viruses or unauthorized access to its servers.
- Entrants shall not make any claims regarding prints of their works produced for photo exhibitions.
- Entrants shall bear all costs incurred by entering the contest. Winners are responsible for the payment of any taxes or fees levied on the prizes.
- Please note that no response shall be given to any inquiries or claims regarding the judges' decisions.

#### Responsibility

- Although entries are handled with the greatest possible care, the organizer does not accept responsibility for accidents, damage or loss during upload.
- The organizer does not accept responsibility for damages arising from or related to circumstances beyond its control, including but not limited to computer viruses or unauthorized access to its servers.
- Save where they are due to the organizer's malice or gross negligence, the organizer does not accept liability for damages or other harm suffered by entrants as a result of their participation in the contest.
- Entrants are required to obtain the prior permission and consent of the persons who are portrayed in their works or who hold the copyright or other intellectual property rights to the works or the items portrayed therein. Entrants agree to fully indemnify the organizer and accept all responsibility for any third-party complaints or claims concerning copyright or other intellectual property rights infringement or damages arising from the works submitted.





- The foregoing limitations also apply to the responsibilities borne by the judges and by third parties participating in the contest in cooperation with the organizer.

#### Entrants' Rights

- Although entrants retain the copyright and other equivalent rights to their entries, the organizer retains the rights listed below under “Organizer's Rights.”

#### Organizer's Rights

- The organizer reserves the right to publish entries to its public social networking service accounts throughout the submission period in order to publicize the contest. Such publication does not guarantee an award of any kind.
- The organizer reserves the right to publish all entries onto its website and social networking service accounts after the first round of judging. Some entries may be cropped for publication.
- With the objective of publicizing the contest, the organizer reserves in perpetuity the non-exclusive right to publish, reproduce, make public, display, print, distribute and screen winning entries on websites and public social networking service accounts, in photo exhibitions, and in facilities managed by the organizer, its affiliates, and overseas subsidiaries without further compensation to or the additional prior consent of the entries' creators.
- The organizer will display the names of the winners and the titles of the winning entries on its websites and public social networking service accounts, at photo exhibitions, and in other locations where the works are shown. Entrants are requested to familiarize themselves with the contest privacy policy, which is to be found on this site.
- With the objective of accomplishing the goals outlined in the foregoing clause, the organizer may (a) display the winning entries in whole or in part on websites or public social networking service accounts under its administration, with or without the addition of graphical effects, sound effects or music and (b) employ the winning entries in whole or in part in the creation of posters, tickets and pamphlets promoting photo exhibitions and other events. The winners agree not to exercise rights to works so used.
- Upon agreement with the creator, the organizer reserves in perpetuity the non-exclusive right to publish, reproduce, make public, display, print, distribute and screen winning entries with labels identifying them as winners of the Nikon Photo

Contest, without further compensation.

- Entries that in the judgment of the organizer do not conform to the entry requirements will be disqualified. Entrants will not be notified in this event. In the event that a winner is disqualified after a prize is awarded, the award may be revoked and the entrant requested to return the prize.
- The terms and conditions of entry shall be construed in accordance with the laws of Japan.
- Any disputes between entrants and the organizer shall be referred to the Tokyo District Court.

#### Personal Information

When submitting works to the contest, the entrant must include an entry form that provides accurate personal information to the organizer. The decision whether or not to provide this information lies with the entrant. Entries that do not contain the required information will not be accepted.

#### Use of Personal Information

Personal information provided by entrants may be used as required to:

- Notify winners of the results
- Provide entrants with information about the contest
- Correspond with entrants about their submissions
- Announce the winning entries
- Generate general contest statistics

In addition to being included on websites and in publications pertaining to the contest, the names of the winners will appear with the winning entries, and entrants' names may also be used to establish their identity in the event that they request updates to their addresses or other personal information. Any notifications and inquiries for these purposes will come from the organizer.

#### Disclosure of Personal Information to Third Parties

The organizer may disclose to judges, and to third parties overseeing the contest, such personal information as may be required for contest management. In providing personal information for this purpose, the organizer assumes responsibility for the appropriate oversight of personal information through non-disclosure agreements and other



measures.

#### Inquiries Concerning Personal Information

Between September 15, 2014, and December 20, 2015, inquiries concerning personal information (and entering the contest) can be directed to the Nikon Photo Contest 2014–2015 Support Center at [support@entry.nikon-photocontest.com](mailto:support@entry.nikon-photocontest.com).

#### Updating Personal Information

To update the personal information provided with your entry, contact the Support Center at the address listed above. Note that because it may lead to errors, particularly in recording names and addresses, personal information cannot be updated by telephone.

#### Management of Personal Information

The organizer endeavors to ensure the security of all personal information transmitted via the Internet, using the Secure Sockets Layer (SSL) protocol or equivalent methods to prevent unauthorized access by third parties.

#### Erasure of Personal Information

With the exception of personal information pertaining to winners and entrants whose submissions have been used for purposes other than promoting the contest (“winners and some others”), the organizer shall take the steps needed to dispose of or erase all personal information submitted (entry forms, submitted files, and all other digitized personal information pertaining to the contest) on the last day of December, 2015 (the “date of erasure”). Please note that with the exceptions of winners and some others, no corrections or alterations can be made to entrants’ personal information after the date of erasure.